



COMMUNICATE WITH CHAMBER MEMBERS

It's cost effective and targeted

Whilst the Chamber will never make the Membership database available to anyone, it is possible to make contact with Members via a commercial mail-out.

In addition to conveying promotional information regarding services or products, a mail-out enables Members to send a 'Member to Member' message. Depending on the style of promotional material, you may decide to offer 'fellow Members' a special deal or arrangement as an incentive to deal with your organisation.

Most Members find it disappointing that the total business community benefits from the work of the Chamber while so few organisations contribute. Many Members have indicated a preference to deal with other businesses that are contributing to the region's only truly independent representative organisation.

Check the following prices. Commercial mail-outs represent great value and are an important source of income to the Chamber.

COMMERCIAL MAIL OUTS (Please note prices DO NOT include GST)

STANDARD MAILOUT - Member provides 350 copies of material to be mailed – must be folded to suit DL size envelope at standard postage fee

Fee – Members \$550 (ex GST) Non - Members \$825 (ex GST)

PERSONALISED MAILOUT – individually addressed promotional material / info – customer provides 350 copies of blank letterhead + copy for letter. Chamber then merges document so each Member receives personally addressed letter.

Fee –Members \$650 (ex GST) Non-Members \$975 (ex GST)

EMAIL-OUTS Fee – Members \$450 (ex GST)	Non - Members \$675 (ex GST)
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DISCLAIMER – commercial or political mail-outs (POST) must incorporate the following message at the bottom or top of cover page :- “this is a commercial mail-out paid for by sender. Chamber distribution of this material does not signal endorsement of the person, product or content”.

Mail-outs provided without this message cannot be distributed. Chamber has the right to refuse to send any material deemed inappropriate for distribution.

FORUMS

Sponsored Forums - Chamber, in consultation with customer, prepares and prints invites (promoting sponsor), copies & distributes to membership, accepts RSVPs, arranges venue (catering & AV), etc. Host provides speaker and determines topic.

Fee – Members \$500 (ex GST) PLUS cost of venue, AV & catering

Non- Members \$1000 (ex GST) PLUS cost of venue, AV & catering

PAYMENT FOR MAIL-OUTS & FORUMS - Chamber Members can be invoiced for mail-out costs. Non - Members will be required to pay by cheque or credit card prior to mail-out or Forum.
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